

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 273—(CIRCUS CANNON)—Reg. No. 20584—1 page—(4)½ x 6¾ inches—4/c—TV Guide, 1975

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Printed in U.S.A.



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Rich, full-flavored  
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longer and slimmer  
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extra smoking time,  
extra smoking  
pleasure, without  
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cigarettes. Cost no  
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Regular or menthol,  
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**Saratoga 120's**

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Warning: The Surgeon General Has Determined  
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